

Sri Devaraj Urs Educational Trust (R.), Tamaka, Kolar. **R. L. JALAPPA INSTITUTE OF TECHNOLOGY** (Approved by AICTE, New Delhi & Affiliated to VTU, Belagavi) Kodigehalli, Doddaballapur- 561 203

DEPARTMENT OF DATA SCIENCE ENGINEERING

Date: 19-12-2023

DETAILS OF THE INNOVATIVE TEACHING METHODS USED BY THE FACULTY

Academic Year	2023-24	
Subject Name and Subject Code	Social Connect and Responsibility / BSCK307	
Faculty Name	Dr. H.S Adithya	
Semester	III	
Name of the Innovative Teaching Methods used	Role Plays	
Short Description of the Innovative Teaching Activity.	<image/> <image/>	

Number of students got benefited.	63	
Number of students involved in the activity.	06	
Venue of the Activity	Room number: 305	
Schedule of the Event	19-12-2023, 12.00 pm	
Whether the work can be Reproduced and Reviewed.	Yes	
Details are available in the college website.	Yes	
Contents of the Event	Selling of a Book in a real time market place	
Impact Analysis after using this Innovative Teaching Methods used.	The students understood how to talk to people in the society, how to convince the customers towards buying a product in the market place. They also learnt how to connect the society with responsibility.	
Feedback from the students	Students understood the way of Marketing in real time experience.	
Relevance to PO and PSO	PO10, PSO1	
Any comments or Suggestions from the Programme Co- Ordinator/ HoD	No Comments	

Signature of the Faculty	Signature of the HOD
H.S. Adituga 19/12/2023	N 111272